#### Next Meeting

#### Tuesday, November 21, 1995

Wharf Street Debating Club, South Front Street, Belleville

Please note change of meeting location

7:30 Coffee 8:00 Meeting Guest Speaker Eugene Lang

Eugene Lang is well known throughout Belleville and Hastings County for his dedication to and encyclopedic knowledge of classical music. For almost 40 years he wrote, produced and narrated classical music programs for CJBQ. He is currently producing and narrating a classical music program for CJLX 92.3 FM.

Eugene is also a trustee on The Hastings County Board of Education, a director of the Quinte Arts Council and is active in many community organizations. In April of this year he was awarded the Ruth Burrows Volunteer Award.

But Eugene has a lighter side as evidenced by his 48 years of service as a director of the Wharf Street Debating Club, a ribald and raucous institution unique in Canada.

For over 70 years candidates for local political office have faced a noisy heckling and witty audience in the clubhouse on South Front Street. Eugene will share his memories of some of the club's more colourful and hilarious moments.

The early history of the club, dating back over 80 years, will be briefly dealt with by Belleville author C. W. Hunt.

# ISSUE 130 November 1995 OUTOOK The Hastings County Historical Society

## Three generations of Deacon shirts

by Jean Williams

On October 17, 1995 members of the Hastings County Historical Society heard Fred Deacon describe his family's business through three generations. Diane Zegouras introduced the speaker, a man well known throughout Belleville as well as Hastings County, where he twice served as chairman of the Board of Education . For thirty years he was president of the Deacon Shirt Company, later known as Deacon Brothers Ltd. Since the closing of the family business Fred has been human resources manager for the Peterborough County Board of Education.

To begin his presentation Fred described his family members from the time his grandfather was born in 1869. His great grand-father was the first post master in Kingston and fought in the War of 1812. He explained that the Deacon and Finkle family were related.

In the first generation Fred's grandfather William opened a retail store on Front Street in 1897 where made-to-measure dress shirts were produced. In 1903 he opened the deacon Shirt Company on Coleman Street and was joined by his brother who returned from Chicago. Thus the first "Deacon brothers"! At this time shirts were sold for \$6.00 a dozen.

In 1904 Fred's father joined the firm which once more moved to Front Street. The company manufactured military shirts and then moved into sports wear. Reg Hinchey joined them as designer. His garments were sold on Fifth Ave. in New York City

and were worn by Ginger Rogers in movies. Always the company aimed for quality material and soon were selling outerwear made of Grenfell fabric named for Sir Wilfred Grenfell.

During this time Bill Finkel founded the Bell Shirt and in 1936 John Deacon left his singing career in New York and joined the company. Hence the second generation of "Deacon Brothers". The

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Fred Deacon
Kathy Everson photo courtesy Community Press

company began to sell shirts made of viella, a blend of wool and cotton mixed together to

make one thread. The fabric was woven in Scotland and

was ideal for shirts.

During World War II, the company made parkas for the army as well as electrically heated flying suits which were worn in the Battle of Britain. In 1941 the Dundas St. plant was built and the company was involved in cold weather clothing for the American army. After the war they expanded into cold weather clothing including parkas made first for Prince Philip

and later the Queen. The business grew from coast to coast with the backbone being the independent menswear store.

In 1958 Fred's father died and his Uncle John became president. A year later Fred joined the sales side of the business. In 1961 Fred and his uncle had a difference of opinion about the future of the company and in the end Fred bought his uncle's share in the business.

At the age of 24 Fred became the fourth president. In 1963 brother Don joined the company in 1968 brother Eric became the new designer. Thus the third generation of "Deacon Brothers". With modernization and new vision they expanded - down filled garments and viella shirts shipped to the U.S. And all the time the company had very fine employees, one of whom worked for 55 years, another until she was 80.

In 1985 began a connection with Alex Tilley and Tilley Endurables, with the manufacture of safari jackets and vests with hidden pockets.

Then came the advent of clothes made in the Orient, with the emphasis of trade with the orient. How could the Canadian manufacturer complete? In 1987 Deacon Brothers ceased making shirts and in 1990 decided to go out of business. Fred illustrated his talk with many photographs, and left us on an optimistic note. Eric Deacon is now manufacturing in Ottawa and he has two sons. A fourth generation in the future?

Fred Deacon was thanked by president Elizabeth Mitchell.

## From the editor's bookshelf by Lewis Zandbergen Good For What Ails You

by Jim Cameron
published by General Store
Publishing House

219 pages, illustrated, glossary, endnotes, bibliography

I remember the very first "old" book I bought. It was at an auction sale in Stirling around 1960 and I remember

medical advice freely laced with Biblical philosophy.

Whether any of the remedies actually worked or not is a moot point. Although some modern medicines are certainly derived from very ancient preparations used in one form or another by our ances-

tors, certain of t h e home



I paid the princely sum of  $2\overline{5}$  cents for an 1898 book about animal husbandry and home remedies. Although I frequently pored through the book reading remedies for things like dandruff and other ailments, I'd bought the three-inch thick volume for its layered "mannequins" of horses, cows and sheep. Whether I had thoughts of becoming a veterinarian or not I cannot remember—but I still have the book in my collection.

One of the remedies for dandruff which struck me as being rather drastic, was to shampoo the hair and then rinse with turpentine. I don't know if it had the power to rid the scalp of dandruff or not but I can't imagine going out on a date with your lady after a hair treatment like that. Smoking was definitely out. No wonder they sold so much hair tonic in the "good" old days.

Old home remedies are the main feature of *Good For What Ails You* although the author has thrown in a bit of family history and a few old pictures from the family album to add to the nostalgia. Also included are several chapters about various doctors, a farmers' section and even a section on the promotion of good health written by a minister. The latter was

remedies contained in the pages of this book are guaranteed to raise goosebumps and cause fits of laughter, which is after all the best medicine.

"Put equal quantities of rum and sweet oil into a bottle, and before using shake them well together. This mixture should be applied with a soft brush to the roots of the hair every night; it should be tried for a month at least before any improvement can be expected." I suppose after a month with-

out any improvement, you could always resort to drinking the solution and forget about the dandruff—live with it.

There were several remedies for freckles. "One of the best things for freckles is to apply sour buttermilk at night, let it dry on the face overnight and wash off in the morning." or "Crush some strawberries and rub them over the face at night just before going to bed." I suppose a spinster could always try the first while the second might appeal more to a married lady; the thought of climbing into the marital bed with the odour of sour buttermilk wafting from your life's partner probably didn't go over well with married couples.

This is one book you won't read from cover to cover (unless you're a reviewer) but it will provide you with a glimpse into the past and home remedies which really aren't all that far removed from our generation. Liberally illustrated with photos, line drawings, woodcuts, and examples of turn-of-the-century advertising for items which have since faded from most newspaper pages, Good For What Ails You is guaranteed to bring a smile to your face.



## REGISTER HERE

Yes, it is that time again

1996 is fast approaching! The society would appreciate receipt of your membership renewal as soon a spossible. New mebers are also welcome. Please complete this form and bring it with your payment to the

Society's annual meeting or send it by mail to the Hastings County Historical Society,

P. O. Box 1418, Belleville, Ontario K8N 5J1

Individual	\$15	Life Member	\$150
Family	\$20	Corporate Sponsor	\$50
Senior/Student	\$10	Women's Institute/	
Senior Family	\$15	Organization	\$15

I also enclose a donation of \$ \_\_\_\_\_ toward the work of the society.

The Hastings County Historical Society is a registered Charity. Official receipts for income tax purposes will be forwarded to you with your membership card.

## County News by Gerry Boyce

Whisky and Ice - Watch for the publication this month of Whisky and Ice by our executive member C.W. Bill Hunt (not to be confused with his son Bill who writes for The Intelligencer). The book is a sequel to Booze, Boats, and Billions and deals with Ben Kerr of Hamilton, a rum runner during the American Prohibition. The story has Quinte connections as Bill makes clear in a splendid article "Return of the Rum Runners" in the fall issue of County Magazine. The issue also contains articles on Hyatt Canning of Cherry Valley and early Prince Edward County photographers. Hats off to Steve Campbell for this excellent quarterly (including his own humorous article on photo radar, an aspect of recent Ontario history).

Hastings County provides the setting for Away, Jane Urquhart's third novel, published in 1993 by McLelland & Stewart. Away explores a family's complex and layered past, mostly in the Madoc/ Queesboro area in the 1860s. The reader will be interested in references to Orange-Catholic rivalry, Moira Lake (not a lake for fishing because the corpses of slaughtered Iroquois produced flesh-eating fish), and Colborne ("a real hell hole"). She refers to our Gold Rush: "a chattering, laughing, wagonful of whores from Montreal appeared ... proudly brandished pickaxes and pans." Jane cautions that the book is fiction and some geographical locations "are either a product of the imagination or have been worked on and transformed by the imagination." This may explain why Elzevir Township is sited in Northumberland County. In short, an interesting and unusual approach to history.

CANADA REMEMBERS. A Thanksgiving weekend parade (including vintage military vehicles) and an outdoor religious service highlighted the Hasty P's celebrations. Veterans Week (November 4 to 12) and Remembrance Day observances will continue the program.

Did you know?

- 1. The Canadian Forces Band traces its history to 1939 when the Royal Canadian Air Force Band was organized in Trenton to support the Royal Visit of King George VI. In 1940 this volunteer band was officially designated as a full-time regular force band and moved to RCAF Station Rockcliffe in Ottawa.
- 2. There are four heritage markers in front of the main building at Sir James Whitney School, Belleville. The most recent went up in October too mark the school's 125th anniversary. This must be a record number of plaques for any school.
- 3. A new plaque honours Susanna Moodie. The Douro Historical committee and the Ontario Heritage Foundation erected it to mark the Douro homestead, about 1.6 kilometres north of Lakefield.
- 4. Artist Stephen Snider recently completed his largest piece of work: a 30-by-60 foot mural on the back of the former Theo's Restaurant building in Trenton. It depicts an early market day at the old Town Hall.
- 5. The Madoc Historical Foundation held a successful "Fall Splendour Shunpikers Car Rally." First prize for the most questions answered correctly—a gift certificate from Wingle Inn B and B in Palmer

Rapids—went to Jan Mason and Susan Traynor.

- 6. Belleville City Council is considering what to do with the steam locomotive in Zwick's Park. An asbestos problem has led to the locomotive being covered with an orange tarpaulin. The Parks and Recreation Department has sought public input and assistance and council may decide on November 13 what the engine's future will be.
- 7. Thurlow Township Hall in Cannifton is no longer the seat of municipal government. Township officials have moved from the 1853-vintage building into the more commodious former office complex of Corby Distilleries at Corbyville.

Wanted ...

- 1. Information on Grimsthorpe Township and the Gilmour Gold Mine by Michael Dawber of Box 1010, Snow Road Station, Ontario K0K 2R0.
- 2. Genealogical information on James Geddes m. Clarissa Skinkle; David Smith m. Leonora Williams; Benjamin Smith; Samuel N. Smith;

Thomas D. Appleby m. Mary Jane Smith, by Carol Martzowka, 707 Piper Drive, Saginaw, Michigan, USA, 48604.

Barney Moorhouse, editor of the Times Traveller in the The Bancroft Times, quotes from North Hastings School Inspector Mackintosh's 1903 report, covering 109 schools. The average salary of the 24 male teachers was \$351.68 and that for the 99 female teachers was \$283.94. Most schools had suitable seats and desks. Mackintosh noted; "When so much money and pains are being extended in the construction and furnishing of commodious, well-planned, well-built, and attractive private residence, and when such an extraordinary amount of intelligence and care is being given to the housing of the horses, cattle, and other domestic animals, it is surely not too much to hope that the buildings in which the children of the country spend the greater part of their waking hours should be, at least, sanitary, comfortable, and somewhat attractive in their appearance and surroundings."

The Society's sympathy is extended to Nick Mika, Belleville author and publisher, on the death of his wife Helma. Helma was Nick's partner in every way. Together they authored numerous books, many relating to the history of our area. Together they published a wide variety of new volumes on Canadian history and reprinted a vast number of important heritage books. Together they were longtime supporters of our Society. Together they silkscreened the first advertising posters for the Hastings County Museum in 1961 and were donors of books for draws at many society meetings. We remember and celebrate Helma's life.

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The Society's sympathy is also extended to the family of Winnifred (Winn) Donaldson.

Winn was a longtime supporter and volunteer worker for our Society and the Hastings County Museum. She was an enthusiastic, friendly and caring individual. This writer also has many happy memories of her participation in BCIVS adult classes at the Quinte Living Centre.



## Your County Museum



257 Bridge Street East, Belleville, Ontario, K8N 1P4 (613) 962-2329



#### Puletide at Home

Sunday, December 17

This event is hosted by the Hastings County Museum Auxiliary. Guests will enjoy traditional holiday refreshments and a relaxing visit in the serene Victorian surroundings.

Drop in between 1:00 and 4:00 p.m. Cost is \$4 adults and \$2 children plus G.S.T.

### Christmas Special Events

Punched Tin Ornaments Sunday November 26

In this adult workshop participants will create punched tin Christmas ornaments. Tin angels were used to decorate tree tops as early as 1850. A variety of ornament patterns will be available to participants. Patterns are cut from tin and decorated with holes created by nail punching. Please bring garden gloves. All materials provided. Cost is \$20 G.S.T. included. Call 962-2329 to preregister.

Cedar Wreath Making Sunday, December 3

In this annual workshop participants create a festive natural wreath for their home. Children accompanying participants will be busy creating pin-prick gift tags, paper chains, and quilled snowflake ornaments, watching movies and enjoying refreshments. Please bring two wire hangers and a pair of garden shears. Fresh cedar and festive red ribbons provided. Cost is \$20, G.S.T. included, per participant and accompanying children are admitted free of charge. Call 962-2329 to preregister.

#### CHILDREN'S PROGRAMME

Sunday, December 10

Children will enjoy puppet show, Christmas stories and make a traditional cornucopia that can be filled with holiday treats. Refreshments will be served.

Drop in between 1 and 4 p.m. Cost is \$4 adults and \$2 children plus G.S.T.

## Christmas at Glanmore

Experience the Victorian elegance of Glanmore at Christmas. Festively decorated for the Yuletide season, Glanmore offers a refreshing break from the hustle and bustle of this busy time. Bring family and friends and discover

how Christmas was celebrated in years gone by. The Museum is open from 1:00 p.m. to 4:30 p.m. Tuesday through Sunday.

## Congratulations to our dedicated volunteers!!

The staff of the Hastings
County Museum is
pleased to announce that
three of our volunteers
received 200 hour pins.
Congratulations and
thanks go to Ann
Cuddihy, Debbie Crouse
and Margaret Hainer for
all their hard work.

## Carolling

Wednesday, December 13 Co-sponsored by the Belleville General Hospital. Participants will meet

at the front doors of the hospital at 7:00 pm. for refreshments and the tree of lights ceremony then carol through the neighbourhood ending at the Museum

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mailing label